



company overview

2020



COMMERCIAL | MULTIFAMILY  
SENIOR FACILITIES

**WHITESTONE**  
CONSTRUCTION



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*“we simplify initiatives with a single solution”*



## *poised for the long run*

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Since its inception, Whitestone CG has retained its core value proposition and principles creating, evolving, and maturing relationships with a select client base in specific sectors including multi-family, senior living, commercial construction and tax credit initiatives.



With thousands of units delivered and an extensive roster of new projects under contract, Whitestone CG has acquired a leadership position in these uniquely demanding markets.

From renovation to new construction, Whitestone's capabilities are diverse.





# *leadership*

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Whitestone CG has aggregated and built a team of industry professionals, experienced in what we do best.

We believe in the partnership philosophy, building our business on the reputation we have secured as a leader in our field.

Our practices begin with the front-end planning process. We evaluate, forecast, budget and plan, determining the best roadmap based on the project at hand.

Completion is our mission – on price, on quality and on-time performance is what our clients expect.



## *our reputation*

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Completion is our mission – on price, on quality and on-time performance is what our clients expect.



Our formula is simple and direct: We know our business and accept the responsibility to deliver on the promise by exceling in each and every facet of our product and service commitment – this is what our team does, and this is our reputation.

Most of our business is acquired through referrals and references. This speaks volumes about the way in which we conduct our business.





Midtown  
COMMONS

7200

## *senior living*

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Whitestone's projects are complex and demanding. For example, constructing a senior living facility requires sound business practices, hard work, and know-how.

There are issues surrounding these types of developments, independent living (IL), assisted living (AL), memory care (MC), and continuing care retirement communities (CCRCs).

We mitigate risks associated with stringent mandates and restrictions thus reducing cost, time, and labor.





# *multifamily*

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Multifamily represents challenges unique to the industry. At Whitestone CG, we are proficient in the construction of mid to high rise buildings as well as complete interior and extensive exterior renovation,



At Whitestone CG, we possess a full understanding of the repositioning and renovation process combined with our unique business model allowing us to provide solutions beyond what the typical contractor may offer.

We assist our valued clients with asset management and value creation ideas, due diligence and property condition assessment, design and value engineering support and standard construction solutions from concept to completion.







## *commercial construction*

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Whitestone CG is a single source provider for commercial construction: we deliver construction and technology services to owners, developers, brokers, and tenants. We offer complete turn-key solutions including due diligence, construction management, architectural engineering, space planning, general construction, value engineering, IT infrastructure, system integration and networking.

With our experience in the industry we know what tenants and owners encounter. Building relationships and trust with municipalities, sub-contractors and providers demands valuable time and resources away from your business operations.

We save you the expense.  
We know the business.





## *key management*

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Founded in 2012, WHITESTONE's principles were formulated and acquired as a result of team brainstorming and input solicited by ownership.

Paramount was to create significant value for our customers, to build long term relationships, and to employ a culture and set of core values that would attract the best people in the industry to work with us.





## Mark Filburn | CEO

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Mark Filburn is the President of Whitestone Construction Group LLC. His responsibilities include the management of daily operating activities and legal affairs and executing policies to align the company's goals for growth. He has 28 years of experience in construction law and the construction industry.

Mr. Filburn was admitted to the Florida Bar in 1990. He was also admitted to the Supreme Court of the State of Florida, the United States District Court for the Middle District of Florida, the United States Court of International Trade, the United States Court of Appeals, Federal Circuit, the United States Court of Federal Claims, and the Supreme Court of the United States of America.

Mark is a member of the American, Florida, and Orange County Bar Associations. He also served as a board member for the Orlando-Orange County Expressway Authority, MetroPlan Orlando, and the Board of Visitors for Lake Highland Preparatory School. He is a member of the Board of Visitors for the Wake Forest University School of Law. Mr. Filburn earned his Bachelor of Arts from Miami University in Oxford, Ohio and a Juris Doctor degree from Wake Forest University in Winston Salem, North Carolina.

Mark and his family live in Winter Park, Florida.





## Brad Young | COO

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Brad Young is the Chief Operating Officer of Whitestone Construction Group, LLC. His responsibilities include managing and overseeing daily construction and administrative activities. Brad also recruits, trains and mentors Operation's personnel. He develops and implements business management systems for Sales, Estimating and Project Management and streamlines communication between customers and inter-company divisions.

Brad graduated from Texas A&M University in College Station, Texas where he earned a Bachelor's Degree in Construction Science. He began his career in construction with another national multifamily contractor where he steadily advanced to a key senior executive from an entry-level position over the course of 18 years.

Throughout Brad's career, he has produced work in 35 states and strategically managed more than \$500 million in revenue. He has supervised the operations of multiple divisions and has successfully completed more than 10,000 projects within the Commercial, Multi-family, Senior Living, and Low Income Tax Credit Housing industries.

Brad and his family live in Austin, Texas.







## Brad Bowers | SR VP Business Development

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Brad Bowers is Senior Vice President of Business Development for Whitestone Construction Group LLC. His responsibilities include sales, business development and managing existing customer accounts. In addition, Brad is involved with all aspects of the construction process to include estimating, value engineering, cost analysis and project management. He has over 27 years of experience in commercial construction.

Brad graduated from Southwest State University where he earned a Bachelor of Science degree in Industrial Arts with a concentration in building construction. Prior to joining Whitestone Brad started his career as an estimator in 1990 with another multifamily contractor and quickly moved into sales where his commitment to outstanding service aided that company to becoming a leader in quality commercial construction. His excellence in quality and customer satisfaction enabled him to achieve the position of general manager of the Houston and Southwest Texas region for over 10 years.

Through his personal sales, sales management and project management Brad was able to achieve over \$250 million in revenue throughout his career to date.

Brad and his family live in Houston, Texas.





## Jared Chesser| SR VP Business Development

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Jared Chesser is the Senior Vice President of Business Development at Whitestone Construction Group LLC. Before joining the Whitestone family, Jared accumulated more than 15 years of construction and development experience within the multifamily industry. He began his career as an estimator and then project and account manager, gleaning valuable hands-on experience at every level of the start to-finish construction project process. After establishing a firm foundation in the field through his work, Jared went on to serve as the National Account Manager for FTK Construction Services where he oversaw and managed over \$85 million in new business over 4 years.

In his role at Whitestone, Jared's primary focus is the management and growth of current and new accounts. He utilizes his many years in the field and his practical knowledge of each step in the renovation/construction process - from initial contact to estimation to bidding to production and project management - to ensure unmatched quality and satisfaction for the customer. At this point in his career, Jared has directly managed and completed over \$170 million in renovation projects in 27 states. This high volume and broad geographical range of experience gives him a formidable understanding of the renovation/construction industry overall as well as a nuanced appreciation of the varied approaches and methods employed state to state.

In addition to his management role, Jared also serves as an expert witness in construction litigation. By way of his storied expertise in the field and his unique ability to analyze and explain sophisticated construction concepts in laymen's terms, he helps to ensure fair and equitable resolution for disputing parties in court cases all across the country.

Jared received his Bachelor of Arts from the University of Central Florida. He makes his home in Kingwood, Texas, with his wife, Elizabeth, and their four children.



## Scott H. Ryan | Senior Vice President

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Scott H. Ryan is a Senior Vice President of Whitestone Construction Group LLC. His responsibilities include overseeing all new construction projects for Whitestone.

Mr. Ryan earned his B.S. Degree in Commercial Construction in 1984 from the College of Building Construction at the University of Florida. He was immediately recruited as a Project Engineer and then assistant Project Manager building hospital facilities for Federal Construction Company. Scott quickly advanced through the ranks to become a key senior executive.

Throughout his career, Scott has completed construction projects in 10 states with a value of more than \$530 million.

Scott is also a Class-A licensed Florida Commercial General Contractor.

Scott and his family live in Lake Mary, Florida.







# WHITESTONE

CONSTRUCTION



*"we simplify initiatives with a single solution"*



## HEADQUARTERS

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